



**Christa Morrone**  
Human-Centric Designer

## CONTACT

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703.340.7846

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www.christamorrone.design

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## WHO AM I?

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Vibrant	Foodie
Imaginative	Curious
Teammate	Printmaker
Constructive	Passionate
Comfortable being uncomfortable	Against designing for the trash

Dear Fellow Human:

After seeing your recent job posting at the SCAD Career Fair, I wanted to contact you regarding a full time design position in design strategy UX/UI &/or visual design. My educational background in graphic design and design research, along with my experience and creative problem solving, makes me an excellent candidate to work with.

As you will see from the enclosed resume and my portfolio, I have been gaining a lot of knowledge and experience in design as well as experimentation in several other mediums. However, I am still learning and wanting to extend my knowledge with you. I would love to have the opportunity to learn your methodologies but also bring in my own fresh ideas. My resume shows that I have been consistently recognized for hard work with awards and increased responsibilities. These rewards are a direct result of my expertise in design and ability to think outside the box, openness to collaborate with my peers, my commitment to personal and professional excellence, and my excellent communication skills.

I want to work with a company that pushes its employees to attempt things they had never thought possible. I want to create those ideas and face the challenges with design. I am motivated by human-centric design and I believe I can create compelling experiences that drives motivations in us all. By utilizing different design research methodologies and putting myself in different experiences, I am always excited to think different and never take the easy way out.

If you have any questions, or if you want to schedule an interview, please contact me at 703-340-7846 or through email. I will follow up with you in two weeks to check in on the hiring process. I look forward to meeting you to further discuss opportunities with you.

Sincerely,  
Christa Morrone



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## DESIGN SKILLS

Prototyping	Detail Oriented
Sketching	Design Research
Ideation	Print & Production
Communicating	Book Making
Collaboration	Packaging

## SOFTWARE SKILLS

InDesign	Capture One
Illustrator	Axure
Photoshop	Sketch
MURAL	Invision

## AWARDS & HONORS

GDUSA Web Design Award	2020
GDUSA Health Design Award	2020
BAH Collective Ingenuity Award	2020
BAH Passionate Service Award	2019
SCAD Secession Finalist	2019
SketchX Exhibitor	2019
Out to Launch Exhibitor	2019
SCADPro All Star	2019

## CERTIFICATIONS

Graphic Recording & Facilitation  
ICAgile Fundamentals Specialist  
Adobe Certified Associate in InDesign,  
Photoshop, & Illustrator  
Adobe Certified Associate Visual Design  
Specialist Credential

## Hi, I'm Christa and I love people!

I have a passion for high-quality products, functional design, outstanding customer service, and enhancing the lives of diverse users and the communities where they operate. Any problem can be solved by design.

## EDUCATION

### B.F.A. Graphic Design

June 2019

Savannah College of Art & Design

Minors in Photography & Design Research

Deans List (2015- 2019)

## EXPERIENCE

### Booz Allen Hamilton

Jr. Experience Designer

July 2019– Present

Created style and voice for brands across visual touch points. Created solutions that leave positive impacts on the world and people's lives by utilizing ethnographic research, storytelling, and data-driven design. Clients worked with: Navy, Veteran's Affairs, BAH Internal, DOD, DOJ Office for Victims of Crime, Treasury

### VSS Logistics

Freelance

April 2019–July 2019

Assisted a growing small business with website, branding, print collateral, and provided design knowledge and research to further their success with their clientele.

### SCAD Secession Team

Coordinator

March 2019–May 2019

Worked with a team of graphic designers to create and plan the senior art showcase for graduating students. Worked on posters, catalog, environmental graphics, etc.

### General Electric Collaboration, SCAD

Design Researcher

Sept. 2018–Nov. 2018

Researched and developed concepts for creating a data visualization utilizing 10 years of historical locomotive data. Worked with a diverse team, user tested, communicated and presented regularly to the clients.

### Colgate Collaboration, SCAD

Art Director

March 2018–July 2018

Researched and developed concepts for re-envisioning the future of oral care. Art director, financial bookkeeper, and manager for a multi-disciplinary team. Presented to the client on site and incorporated feedback to reach the final outcome.